



2023/2024 Sponsorships



At MoCo Arts, we are driven by the belief that arts education is a powerful equalizer, breaking down barriers and empowering our children with the skills they need to thrive. We are dedicated to ensuring that every child has the opportunity to experience the transformative power of the arts. That's why we offer significant tuition assistance and outreach programs, providing equal learning opportunities for all students, regardless of their families' income.

We are thrilled to announce our exciting 2023-2024 Performance Season, featuring two of our biggest shows, *The Nutcracker* and *Alice in Wonderland*, at Keene State College's Redfern Arts Center. Additionally, our expanded performance season includes Elementary, Middle, and High School Plays and Musicals, Storytime Theatre, and Young Arts Creative Dance Festival in MoCo's intimate black box, The Founder's Theatre.

By sponsoring a performance or advertising in MoCo's 2023-2024 "On Stage" program, you not only help us keep tuition affordable, but you also gain season-long exposure to MoCo's dedicated and passionate families and audience members. This is a valuable opportunity to showcase your business or organization to a targeted group of individuals who not only support the arts but are deeply engaged in our local community. They prioritize local businesses and are eager to contribute to the growth and vitality of our community.

With your support, MoCo will continue to make a profound impact on the lives of our students, one student at a time. We are immensely grateful for your commitment and generosity.

Thank you for standing with us in our mission to nurture and inspire young minds through the arts. Together, we can make a lasting difference.

Transforming Lives Through Movement and Creative Expression

FOR ADVERTISING INFORMATION, CONTACT:

Pete Smith, Director of Development
(603) 357-2100 x204
psmith@moco.org

EXPAND YOUR REACH

10,000+

AUDIENCE MEMBERS

SUPPORT ARTS EDUCATION

2800+

STUDENTS

EQUALIZE OPPORTUNITY

\$80,000+

IN TUITION ASSISTANCE

SPONSORSHIP OPPORTUNITIES

SEASON SPONSOR

\$10,000+

- Full page color ad for the entire season
- Exclusive show sponsor recognition on all posters
- Logo recognition as a season sponsor on the MoCo Arts' website, with a link to your company website
- Ad in MoCo Arts eNewsletters
- Season-long sponsor recognition in all press releases
- Your company logo displayed prior to the featured show
- Season-long sponsor announcement prior to all performances
- 10 tickets to all MoCo Arts shows at the Redfern Arts Center at KSC and at The Colonial Theatre
- 6 tickets to all shows in the MoCo Arts black box, The Founder's Theatre
- 4 tickets to LIGHTS. CAMERA. KEENE! 2023

TITLE SPONSOR

\$4,000-\$8,000

- Full page B&W ad in our OnStage program for the entire season.
- Exclusive show sponsor recognition on the poster and your logo prominently displayed on our OnStage program cover for your sponsored show.
- Logo recognition as an exclusive show sponsor on MoCo's website, with a link to your company site.
- Logo recognition on sponsored show advertising.
- Your company logo projected on to stage prior to the sponsored show.
- Sponsorship announcement prior to the sponsored show.
- Sponsorship recognition in all press releases for sponsored show.
- 4 tickets to all MoCo shows at the Redfern Arts Center at Keene State College.
- 6 tickets to your sponsored show at MoCo Arts Black Box, The Founder's Theatre.

PRESENTING SPONSOR

\$1,000-\$2,500

- 1/2 page B&W ad for the entire season for sponsoring a show at Redfern or Colonial, 1/4 page for a show at The Founder's Theatre
- Sponsor recognition on the poster for the featured show
- Logo recognition as a sponsor on MoCo's website for the featured show with a link to your company website
- Sponsor recognition in all press releases for the featured show
- Your company logo displayed prior to the featured show
- Sponsor announcement prior to the featured show
- 6 tickets to any MoCo Arts featured show underwritten at the Redfern, 2 tickets to all other MoCo shows at the Redfern
- 4 tickets to any MoCo Arts Black Box featured show underwritten

ENEWS SPONSOR

\$500

- Ad in all eNewsletters sent during 2022/2023 season with link to your website
- Recognition on MoCo's social media channels with @mention



THEATRE PERFORMANCES

FALL 2023

ELEMENTARY SCHOOL MUSICAL THEATRE PERFORMANCE

Winnie the Pooh Kids

\$1,000

MIDDLE SCHOOL PLAY PERFORMANCE

Moriarty's Daughters

\$1,250

MIDDLE SCHOOL MUSICAL THEATRE PERFORMANCE

The Best Christmas Pageant Ever: The Musical JV

\$1,500

HIGH SCHOOL PLAY PERFORMANCE

Radium Girls

\$2,000

HIGH SCHOOL MUSICAL THEATRE PERFORMANCE

The Prom: School Edition

\$2,500

SPRING 2024

ELEMENTARY SCHOOL MUSICAL THEATRE PERFORMANCE

Finding Nemo Kids

\$1,000

MIDDLE SCHOOL MUSICAL THEATRE PERFORMANCE

Annie Jr.

\$1,500

MIDDLE/HIGH SCHOOL PLAY PERFORMANCE

The Bugs

\$2,000

HIGH SCHOOL MUSICAL THEATRE PERFORMANCE

Sister Act Jr.

\$2,500

DANCE PERFORMANCES

FALL 2023

FALL DANCE SHOWCASE

The Nutcracker

\$10,000

SPRING 2024

SPRING REPITORY DANCE SHOWCASE

Time to Dance

\$2,000

SPRING DANCE SHOWCASE

Alice in Wonderland

\$8,000



YOUNG ARTS & CREATIVE DANCE PERFORMANCES



FALL 2023

STORYTIME THEATRE PERFORMANCE

Curious George

\$1,000

SPRING 2024

STORYTIME THEATRE PERFORMANCE

Puss in Boots

\$1,000

CREATIVE DANCE FESTIVAL

Footloose

\$1,000

C.A.K.E., CUPCAKE & VACATION CAMPS

WINTER/SPRING 2024

SCHOOL VACATION CAMPS

February 19-23 — *Spy Camp*

April 22-26 — *Dinosaur Camp*

\$500 per week

SUMMER 2024

CREATIVE ARTS AT KEENE SUMMER CAMP

July 1-26

*Senior Musical Theatre Production and
Junior Musical Theatre Production* — \$2,500

One Act Play — \$2,000

Extravaganza — \$1,500

Film Festival & Arts Gala — \$1,000

CUPCAKE SUMMER CAMP

Summer Camp Theme: **SPACE**

June 24-28 — *Dancing with the Stars*

July 29-August 2 — *Many Moons*

August 5-9 — *Star Wars Week*

August 12-16 — *MoCo to the Moon*

\$1,000 per week/show



SEASON-LONG PROGRAM ADVERTISING

Choose the advertising level that's right for you and get your message in front of the people who matter most to your business.

\$900

1/2 page black and white program ad for entire season.
6 tickets to a MoCo Arts performance at the Redfern Arts Center or The Colonial Theater.

\$700

1/3 page black and white program ad for entire season.
4 tickets to a MoCo Arts performance at the Redfern Arts Center or The Colonial Theater.

\$600

1/4 page black and white program ad for entire season.
4 tickets to a MoCo Arts performance at the Redfern Arts Center or The Colonial Theater.

\$300

1/8 page black and white program ad for entire season.
2 tickets to a MoCo Arts performance at the Redfern Arts Center or The Colonial Theater.



Advertise on tickets for performances at The Founder's Theatre — \$750



Transforming lives through movement and creative expression.

40 ROXBURY STREET | KEENE, NH | 03431
(603) 357-2100 | MOCO.ORG

MoCo Arts is a 501(c)3 nonprofit arts education organization located in vibrant downtown Keene, NH, offering dance and theatre instruction for children of all ages and abilities. Learn more about how we're working to make the arts accessible to all at moco.org.

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