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FOR IMMEDIATE RELEASE
July 18, 2019

MoCo Arts Selected as the August Hannaford Helps Reusable Bag Program Beneficiary



KEENE, NH – MoCo Arts has been selected as a beneficiary of the Hannaford Helps Reusable Bag Program for the month of August. The Hannaford Helps Reusable Bag Program, which launched in April 2014, is a program that facilitates community support with the goal of making a difference in the communities where shoppers live and work.

MoCo Arts was selected as the August beneficiary of the program by store leadership at the Hannaford located at the West Street Shopping Center, 481 West Street in Keene. MoCo Arts will receive a \$1 donation every time the \$2.50 reusable Community Bag is purchased at this location during the month of August.

“MoCo is excited to be presented with this unique opportunity to fundraise while also making a small dent in our community’s plastic bag usage,” said Holly Gibson, Director of Development at MoCo Arts. “Being selected as a recipient of the Hannaford Helps program

helps us get the MoCo Magic out into our community in a new way!”

MoCo Arts is a 501(c)3 nonprofit, multi-arts educational organization located in downtown Keene offering dance and theatre classes and multi-arts vacation and summer camps for children ages 18 months to 18+ years. As part of the educational process, MoCo Arts provides professional quality performance experience for students and family-friendly performances for audiences of all ages throughout the year. MoCo welcomes all students, beginners through advanced, and tuition assistance is available. MoCo Arts is sponsored in part by the New Hampshire Charitable Foundation, the New Hampshire State Council on the Arts, and the National Endowment for the Arts. For more information please visit MoCo Arts, 40 Roxbury Street, Keene, NH 03431 or www.moco.org

For more information on the Hannaford Helps Reusable Bag Program, visit hannaford.bags4mycause.com

Photo caption: *MoCo Arts Director of Development, Holly Gibson holds the reusable Community Bag, available at Hannaford in Keene. Photo by Colleen Manzi.*

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